MEDIA ALERT

For immediate release:  February 12, 2010
Contact:  Public Information Office
CRA/LA 213-977-1951

Canoga Park Celebrates the Grand Opening of New Economics for Women’s Dennis P. Zine Community Center

WHAT:  The Dennis P. Zine Community Center is celebrating its Grand Opening. The 12,000-square foot Community Center is part of the award winning Tierra del Sol five-acre planned community and will offer adult learning classes and provide asset building programs to help residents and the surrounding community become economically self-sufficient. Tierra del Sol is a transit-oriented, mixed-use development comprising 119 units of quality affordable housing and the adjacent state-of-the-art NEW Academy Canoga Park Charter School.

WHO:  New Economics For Women; Councilmember Dennis P. Zine; Mayor Antonio Villaraigosa; Congressman Brad Sherman; State Senator Alex Padilla; Assemblyman Bob Blumenfield; Supervisor Zev Yaroslavsky; Los Angeles Police Chief, Charlie Beck; Community Redevelopment Agency Board Chairman, Bruce D. Ackerman; Los Angeles Community Development Department General Manager, Richard Benbow; and other city departments, community organizations, and local business owners and residents.

Students from NEW Academy Canoga Park will be performing for the grand opening event followed by a Ribbon Cutting Ceremony.

WHEN:  Thursday, February 18, 2010
2:00 – 5:00 p.m.

WHERE:  21400 Saticoy Street, Canoga Park, CA 91303

MEDIA CONTACT:  Advance: CRA/LA Public Information Office, 213-977-1951
Day of Event: Sandra Gonzalez, (818) 708-5844, Cell (213) 300-8005

MORE:  The Dennis P. Zine Community Center is the third and final phase of the Tierra Del Sol five-acre planned community.

The center is a fitting tribute to Councilman Dennis P. Zine who has dedicated his entire career to serving the public as both a member of the Los Angeles Police Department and in his current position as a Los Angeles City Councilman. He firmly stands by his motto, “Unity in the Community”, which transcends all boundaries and brings people together to make this City a better place in which to live.

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Dennis P. Zine Community Center 2-2-2

The entire Tierra Del Sol development, including the Community Center, is built by New Economics for Women (NEW), the nation’s first economic development company created and operated by Latina women and designed by Hak Sik Son & Associates.

The two-story, 12,000 square-foot Community Center, complete with underground parking, will serve as a cultural hub, providing a site for community, educational, civic and cultural activities. In addition, it will house numerous service providers to include the Child Care Resource Center, Family SourceCenter Collaborative, El Centro de Amistad and Main Street Canoga Park. The Community Redevelopment Agency of the City of Los Angeles (CRA/LA) financed the Dennis P. Zine Community Center with a six million dollar investment and previously the Tierra del Sol housing project with a $1.8 million investment.

Tierra del Sol Recognitions:

- American Institute of Architecture’s San Fernando Valley Design Award (2006)
- Affordable Housing and Finance Reader’s Choice Award (2006)
- Charles L. Edson Tax Credit Excellence Award

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